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CALL FOR ENTRIES  
**STA ARCHIVE09**

DEADLINE 07.31.09

[btw]



# DETAILS. DETAILS. DETAILS.

## ELIGIBILITY

Only submissions created by designers, agencies, students or corporations located or based in Cook, DeKalb, Du Page, Kane, Kendall, Lake, McHenry, and Will counties will be accepted. Submissions will not be accepted by designers not currently working in these Chicago-area counties. If you have recently moved, please contact us for eligibility at [queries@sta-archive.com](mailto:queries@sta-archive.com).

## CATEGORIES

Submit work in any of the categories listed below. If you're not sure under which category to enter a specific piece, select the closest category and Archive staff will move it to a more appropriate category if necessary. By submitting work, you acknowledge the right of the STA to use the entry or images of the entry for exhibition, publication, or on STA or CDA websites.

- |   |   |
|---|---|
| <b>1 IDENTITY</b> Logo, Stationery System, Program (6 elements maximum per program)                                 | <b>4 PRINT ADVERTISING</b> Single, Campaign (4 elements maximum per campaign) |
| <b>2 PACKAGING</b> (includes CD/DVD packaging)  | <b>5 INTERACTIVE MEDIA</b> Website, CD  |
| <b>3 PRINT</b> Posters, Brochures/Catalogs, Annual Reports, Editorial, Books (cover/jacket or whole book), Ephemera | <b>6 MOTION GRAPHICS</b>  |
|   | <b>7 ENVIRONMENTAL GRAPHICS</b>   |
|   | <b>8 UNPUBLISHED WORK</b>   |
|   | <b>9 STUDENT WORK</b>   |

## DEADLINE

**THE INITIAL DEADLINE IS JULY 31, 2009 AT 8:00 PM.**

**THE EXTENDED DEADLINE IS FRIDAY, AUGUST 7, 2009**

**AT 8:00 PM.** All materials submitted by this deadline must be accompanied by a late fee.

**WE WILL ACCEPT NO SUBMISSIONS AFTER FRIDAY, AUGUST 7, 2009 AT 8:00 PM.**

## FEES

Submissions (per piece)\*

STA Member: \$30

Student Member: \$10

Non-member: \$35

\* Print Campaign and Identity Program items (all collective pieces within each) are considered one piece/submission.

## NOTIFICATION OF SELECTED WORK

All entrants of selected works will be notified by email and will be asked to submit further credits for the piece and a short bio of the designer. All selections become part of the permanent collection of the Chicago Design Archive.

## PRESENTATION DINNER

Archive09 selections will preview Thursday, October 29, 2009, and all selections will be available to view in person. The entrant(s) of each selected work will be presented with an Archive09 Award Certificate and a special keepsake. Formal invitations with full details will be sent to all Archive entrants following the selection process.

## ARCHIVE09 JUDGES

Kelly Kaminski // [gripdesign.com](http://gripdesign.com), Yang Kim // [peopledesign.com](http://peopledesign.com), Scott Thares // [wink-mpls.com](http://wink-mpls.com), Rick Valicenti // [3st.com](http://3st.com), and Armin Vit // [underconsideration.com](http://underconsideration.com)

## URLs

Archive09 Info . . . . .	<a href="http://sta-archive.com">sta-archive.com</a>
Archive09 questions . . . . .	<a href="mailto:queries@sta-archive.com">queries@sta-archive.com</a>
Download Entry forms . . . . .	<a href="http://sta-archive.com">sta-archive.com</a>
The Society of Typographic Arts . . . . .	<a href="http://sta-chicago.org">sta-chicago.org</a>
Chicago Design Archive . . . . .	<a href="http://chicagodesignarchive.org">chicagodesignarchive.org</a>

## IT'S THIS EZ...

### STEP 1

Collect all of your best work produced between the dates of January 1, 2008 through July 31, 2009. Except for student work, all print submissions must be actual finished samples. If you are submitting a piece twice (eg: a Logo, and the same Logo as part of a Campaign or Package), it should be treated as two entries, complete with entry forms for each category entered. Entries will not be returned without prior arrangement.

### STEP 2

Fill out a Submission Entry form for each piece submitted. Attach two copies of the Entry form to the back of the entry (use removable tape only - no staples, no paper clips). For a collection of items submitted as a "Print Campaign" or "Identity Package", please keep all elements together in an envelope, and attach entry forms to the outside.

Complete one Master Entry form and make payment by check or money order, payable to: The Society of Typographic Arts

### STEP 3

**Ship** all submission materials—securely packaged and including all paperwork and payments - to:

STA Archive09  
c/o Oscar Anderson  
1834 W Farragut Ave  
Chicago Illinois 60640

The STA cannot notify senders of packages received - please arrange with your courier for delivery confirmation if desired.

### STEP 4

Purchase tickets to the Judges Meet & Greet and tickets to the Gala via [www.sta-chicago.org](http://www.sta-chicago.org).

## CREDITS

**Paper** provided by Neenah Paper | [neenahpaper.com](http://neenahpaper.com)

**Printing** provided by Yorke Printe Shoppe, Lombard, Illinois [yorkeprinte.com](http://yorkeprinte.com)

**Mailing Services** provided by 3xData, Chicago, Illinois | [3xdata.com](http://3xdata.com)

**Concept & Design** by Rule29 Creative, Geneva, Illinois | [rule29.com](http://rule29.com)

## ONGOING THANKS TO...

Oscar Anderson, Tim Hartford, Ron Kovach, Andy Rogers, Wayne Stuetzer and Jack Weiss

# SUBMISSION ENTRY FORM INSTRUCTIONS ARCHIVE09

Attach two completed copies of the form (below) to the back of each piece submitted. For Campaign/Package entries, attach two copies to the outside of an envelope containing all pieces entered under the collection.

Please enter all info as you want to see it - if selected, this is the info we use for credit information on certificates, CDA and STA websites, and for other attributions to the work.

## CATEGORY CODES

### 1 IDENTITY

- A Logo
- B Stationery System
- C Program (6 pieces max.)

### 2 PACKAGING

### 3 PRINT

- A Posters
- B Brochures/Catalogs
- C Annual Reports
- D Editorial
- E Books (cover/jacket or whole book)
- F Ephemera

### 4 PRINT ADVERTISING

- A Single
- B Campaign (4 pieces max.)

### 5 INTERACTIVE MEDIA

- A Website
- B CD

### 6 MOTION GRAPHICS

### 7 ENVIRONMENTAL GRAPHICS

### 8 UNPUBLISHED WORK

### 9 STUDENT WORK

## SUBMISSION ENTRY

Category Code	IN (Individual) or SE (Series) entry	Entry Title	Designer(s)	Publication/Creation Date
Submitted By			Company/School	

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# MASTER ENTRY FORM INSTRUCTIONS

## ARCHIVE09

Include one completed Master Entry form (below) and payment for all submission in your package.

### MASTER ENTRY

Name	Company /School
Address	
City	State/Zip
Phone	Email

List all submissions. For more than 10, please attach a second Master Entry form.

Category Code	IN (Individual) or SE (Series) entry	Entry Title
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

### ENTRY FEES

STA Member - \$30 per piece  
 Non-Member - \$35 per piece  
 Student Member - \$10 per piece  
  
 LATE Entries - Add \$5 per piece

### PAYMENT FORM

Enclose payment in check or money order, made out to:

**The Society of Typographic Arts**

Please fill out the following form:

Number of entries \_\_\_\_\_ x \$ per peice = \_\_\_\_\_  
 +  
 Late Charge: \$5 x (Number of entries) \_\_\_\_\_  
 Total \_\_\_\_\_